

SMFSC Community Partners Program

Streetsville Meadowvale Figure Skating Club (SMFSC) is a volunteer-run skating club based in Mississauga. We welcome support from local businesses who would like to help us keep skating affordable and accessible for local families.

Community contributions help us offset rising program costs and ensure more children in our community can stay on the ice.

How Your Support Is Recognized

We are very grateful for every contribution, and we recognize all community partners in the following ways:

- Recognition on the SMFSC website
- Business name (and logo where provided) on our Sponsorship Recognition Wall at Meadowvale 4 Rinks
- Social media thank-you posts during the skating season (frequency varies by level of support)
- 4 complimentary tickets to our Family Santa Skate (December), an on-ice community skating event for members and families

How You Can Support SMFSC

Support can be provided in whatever way works best for your business:

- Financial contribution
- In-kind goods or services
- A combination of both

Community Support Levels

Community Supporter (\$150+ or In-kind)

A simple way to give back to local youth sport.

Includes:

- One social media thank-you post throughout the season
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Community Partner (\$250+ or equivalent)

For local businesses who would like a stronger community presence.

Includes:

- Recognition at club events (AGM, awards, showcases, etc.)
 - At least two social media thank-you posts throughout the season
 - 2 tickets to our biennial Ice Show (general admission)
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Community Sponsor (\$500+ or greater)

For businesses that would like deeper involvement with our skating community.

Includes:

- Recognition at club events (AGM, awards, showcases, etc.)
- At least four social media thank-you posts throughout the season
- Option to share one promotional email or flyer with our members (subject to SMFSC approval; sponsor provides ready-to-use PDF)
- 4 tickets to our biennial Ice Show (general admission)

Community Champion (\$700+ or custom partnership)

For businesses that want to make a meaningful ongoing contribution to youth skating in our community.

Includes:

- Recognition at club events (AGM, awards, showcases, etc.)
- At least six social media thank-you posts throughout the season
- Option to share up to three promotional emails or flyers with our members (subject to SMFSC approval; sponsor provides ready-to-use PDF)
- 6 tickets to our biennial Ice Show (general admission)

Sharing Promotional Materials

If you would like to share a promotion with our members:

- Materials must be provided in a ready-to-use format (image or PDF)
- SMFSC may share them through website or member communications where appropriate
- All materials are subject to SMFSC approval before distribution

Flexible Partnerships

We know every local business is different, and support doesn't always fit into set levels. We are happy to work with you on a simple or custom arrangement, including:

- Event-specific support (shows, competitions, holiday events)
- In-kind donations (printing, prizes, food, services, apparel, etc.)
- One-time or seasonal support

A Note From SMFSC

SMFSC is a volunteer-run club that relies on community support to help keep skating accessible for local families. Every contribution, big or small, is sincerely appreciated and makes a meaningful difference to our skaters.